

Packed house at CCDA  
Training – 2016 ISAC Fall  
School of Instruction



#FUNDTHE TRUST



# Newsletter

Volume 58, Issue No. 8  
December 9, 2016



## SAVE THE DATE:

The IACCB Calendar is also available online via the IACCB link on MCP.com

- \* Dec. 15 – District 5 Mtg. – Van Buren County
- \* Dec. 21 – District 6 Mtg. – Scott CCB
- \* Jan. 24-26 – Winterfest 2017 - Waterloo

The IACCB Newsletter is produced on a periodic basis, and provided in digital format as a membership benefit to IACCB Members and stakeholders.

2017 IACCB Annual Fall Conference  
September 21-23  
Sioux Center, IA  
Hosted by the Lyon & Sioux CCBs



Iowa's County Conservation System  
**FUNDING THE NATURAL RESOURCES AND OUTDOOR RECREATION TRUST FUND INFORMATION FOR TALKING POINTS**



### HISTORICAL

#### 2006 – SUSTAINABLE FUNDING COMMITTEE

In 2006, this legislatively appointed Advisory Committee began their in-depth four year internal and multi-state research in preparation for their comprehensive reports to the Governor and General Assembly.

**LOOK FORWARD** to two new supporting documents coming your way **from IACCB** and the broader **IWILL Coalition** in the days ahead! These materials will allow you to build your background knowledge about the **Natural Resources and Outdoor Recreation Trust Fund**, and subsequently feel more confident in your discussions and advocacy on the subject! ☺

Several CCB pieces of the puzzle are being tapped to support the advancement of the broader statewide effort – from 2007 PowerPoints created by Dan Cohen (Buchanan), to the current perpetuating **CCB listing of Un-Met Needs**. BTW – we seem to be stalled on the inflow of dollar estimates that it will take to accomplish the listings you have provided. While we have needs lists from 93 counties, we are still idling at 49 CCBs that have provided financial information. Any help you can all provide is much appreciated as this document moves into a full sprint in the weeks to come! Ballpark numbers are sufficient. The current, 12/8/16 version of this listing is available in the Portal File – IWILL 2017.

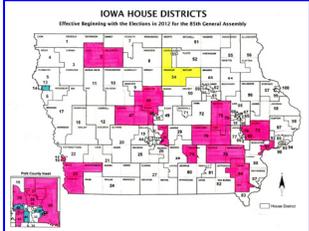
## UNMET NEEDS

HOW THE NATURAL RESOURCES & OUTDOOR RECREATION TRUST FUND CAN ADDRESS OUR BIGGEST CHALLENGES



## BANNERS, POSTCARDS & PICTURES

We are fast approaching flash points to implement that, which for some of you, has been 5-6 months in a preparation mode. I am hearing that some of you have dozens of postcards ready to go, some sans addressing – but ready! The **map to the left** is an indicator that we are beginning the process of targeting various legislative districts across the state, and will be sharing that information and legislator names, along with target times to mail postcards to the Capitol. Still have many weeks in front of us to **continue with gathering** signatures, postcards and PICTURES! We are now at 18 of 73 CCBs that have shared their pictures with IACCB, and are working with the assumption that many of the rest of you have some??



**Dear \_\_\_\_\_**

I am asking you to fully fund Iowa's Natural Resources and Outdoor Recreation Trust Fund because \_\_\_\_\_

I understand that funding the trust involves an increase in the Iowa sales tax by 3/8 of one cent.

Sincerely,  
Name \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_  
Zip \_\_\_\_\_ Phone \_\_\_\_\_  
Email \_\_\_\_\_



As we prepare for the 2017 Iowa Legislature to kick-off in January, we now have new wrinkle in the puzzle with Gov. Brandstad being tapped as the New U.S. Ambassador to China. I hoping to get a listing of scheduled **Legislative Fourms** around the state out to you soon so that we can collectively begin asking “those” questions in public – “Do you support Funding the Trust?”, and “Will you support keeping the formula intact?” Public discussion with legislators at this juncture is important! ☺ ☺ ☺

# CCB DIRECTORS ROCK I.S.A.C.!

With near record numbers, almost half of our 99 county conservation Directors were “in the house” for the **ISAC Fall School of Instruction** this past week in Des Moines! ☺ Great to see the resurgence of interest in this programming as 43 Directors took part in some excellent training, strategic planning and networking. We welcomed TWO new Directors to this event - **Scott Kent** (Clarke CCB), and **Richard Daugherty** (Van Buren). Participants experienced top-notch educational sessions about: Bond Issues/Bonding, Automated Payment Systems, Managing Human Resources (Employees), Electronic Filing of CCB Land Acquisitions, and CCDA Strategic Planning. Additionally, there was a great interactive session with the IACCB CEO - “Conversation with Directors”, and the significantly important statewide networking with Board of Supervisors, Auditors, Engineers and other ISAC affiliate organizations! Some great new ideas will be emerging from conversations that many of us had at ISAC! Another of those “**Miss a Meeting – Miss A Lot**” scenarios! ☺ **DIRECTORS** – the PowerPoint that I shared with you during our Thursday morning session last week is available in the CCDA file on the Portal as indicated to the right. As mentioned, feel free to use pieces and information as you see fit.....provided as a resource for our CCB system. ☺



Supporting the Trust Fund – November 30, 2016

-  [2016 CCDA Legislative Package.pdf](#)
-  [BYLAWS - FINAL version 2013.pdf](#)
-  [CCDA Election ballot.pdf](#)
-  [CCDA PRESENTATION - 11.30.16.pptx](#) 



A presentation on the processes of bonding & bond issues.



ABOVE: Dan Heissel (Clay) shares a sample of a layered plastic sign material – great for routing signs.



LEFT: Alan Feirer leads Directors through some introspection in order to better understand the intricacies that go with the management of personnel. ☺



RIGHT: Adam Shirley (Mitchell) goes one on one with an automated fee collector!



**Automated Fee Collection Systems**

- Always ready to work
- Automate repetitive tasks
- Simplify reconciliation
- PCI Certified Processing
- Frees Staff for Other Duties

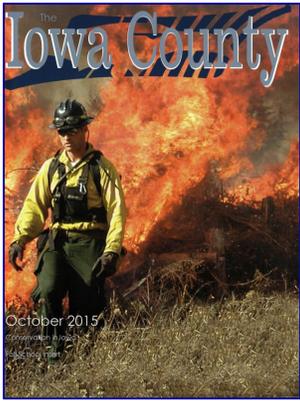




## IWILL COALITION EXPANDS AGAIN!

I know that some of you were perhaps monitoring the live stream of the IWILL news conference yesterday morning (Dec. 8<sup>th</sup>) on Facebook, but if not – they were pleased to announce new entities that officially joined the effort to fund the trust: **Above & Beyond Cancer, American Cancer Society, American Diabetes Association, American Heart Association Iowa, Iowa Public Health Association, and YMCA of Greater Des Moines.** So as not to miss the next announcements or any other IWILL news – sign up for alerts and information at their website as follows:

<http://www.iowaswaterandlandlegacy.org/>



## COUNTY CONSERVATION IN THE IOWA COUNTY MAGAZINE

Look forward to the **February 2017 issue of The Iowa County** magazine produced by the Iowa Association of Counties (ISAC). This monthly periodical will feature several aspects about Iowa's county conservation board system, including – A County Conservation Overview (& History), the Natural Resources and Outdoor Recreation Trust Fund (*which is a top ISAC legislative priority*), The Success of Partnerships, CCB's Ability to Leverage Limited Dollars, and some project highlights from across the state! Various authors are providing articles and pictures for this project – from IACCB, CCBs and ISAC staff. This is an excellent opportunity to "Tell Our Story" on a broad statewide platform! We thank CCB Directors **Matt Cosgrove** (Webster) and **Dan Cohen** (Buchanan) for serving in their ISAC leadership positions on the ISAC Board of Directors (Matt), and as ISAC Legislative Liaisons (both Matt and Dan) – our collective heightened presence within ISAC is important indeed!

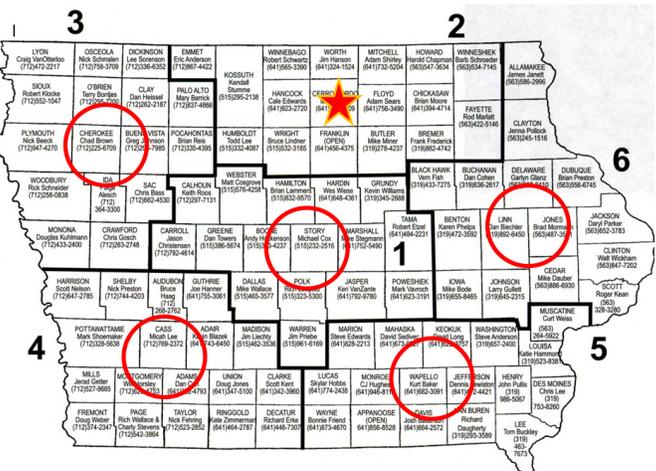


## NEW BOARD MEMBER INFORMATION

IACCB has updated most of the information available for new Conservation Board members in both the **Portal** and via the **IACCB Link** on MyCountyParks.com – two options for you! ☺ Please share this information with the new CCB Board Members that may be coming to your local conservation boards as new appointees in January, or members that may need additional information. As always, if you have any questions – [IACCB@mycountyparks.com](mailto:IACCB@mycountyparks.com)

**mycountyparks.com**

- WELCOME LETTER TO NEW BOARD MEMBERS - 2017  
Download File
- NEW BOARD MEMBER ORIENTATION - 2017  
Download File
- BOARD MEMBER HANDBOOK  
Download File
- WHY COUNTY CONSERVATION MATTERS  
Download File



## BOARD MEMBER TRAINING COMING TO YOU?!

IACCB is exploring the possibility of taking a round of **Board Member Training Workshops** "on the road" for 2017! In fact, a **Survey Monkey** was sent around to all CCB Directors earlier this week to ascertain interest, curriculum and additional scope of the effort. Initial feedback has been positive, and the plan is to host the first pilot project in **District 2 at the Lime Creek Nature Center in Cerro Gordo County.** (Date TBD) This opportunity will be offered to Board Members and Directors at no charge, including refreshments and a luncheon. The survey will determine if the event is held on a weekday, or weekend. Target months will be February and March – hoping to capture most of the new members early-on in their first terms. This concept is evolving as we speak, and there is no guarantee that we will be able to host one in each of the six districts every year. Response from Directors will determine prioritizing of Districts – thanks! ☺

*Regional Board Member Training is a concept generated by networking at CCDA / ISAC last week!*



# WINTERFEST 2017 REGISTRATION AVAILABLE! DO IT NOW!

The **REGISTRATION PACKET** for **WINTERFEST 2017** has been posted to MyCountyParks.com!! Information is available via the **WINTERFEST** link at the bottom of any page on the website. This event is a short one month away – so processing your registrations and payments in a timely manner will be critical to planning the event! Educational sessions include: Tactical Communications, Innovative Fish Mgmt., Aerial Spraying, Why We Rehabilitate, Wetland Construction, No time to SWOT, Turtle Legislation, Hazard Tree Removal, Hunt & Hook University, Tale of 400 Muskies, Roadside Seeding, MCP.com Training, Legislative Updates, Chemical Free Zones, Blood Run – Good Earth, Oak Savanna, When Sparks Fly, and much more!! **IACCB** looks forward to your registrations soon! **LINK TO WINTERFEST 2017:** <http://www.mycountyparks.com/Info/WINTERFEST.aspx>

## IOWA ARCHERY (NASP) STATE TOURNAMENT, MARCH 3-4, 2017 – Table Exhibitor Possibility?

Over the course of two days, 1,600 families with upwards of 6,000-10,000 people are expected on March 3-4, 2017 at the Jacobsen building located on Iowa State Fairgrounds. While there are other activities and events going on around Des Moines that same weekend, coaches and archers have expressed that they would appreciate something for them to see and do, on site, at our State Tournament location. While they do offer sponsorship packages for the event, those that provide activities for the families/ interactive booths will be known as a “table sponsor, and be ” free of charge”. For more information, contact DNR Archery Coordinator, Donise Peterson – (515) 205-9709 / [donise.peterson@dnr.iowa.gov](mailto:donise.peterson@dnr.iowa.gov)

## WELCOME NEW PREFERRED VENDOR!

### QUALITY CONTROL EQUIPMENT CO.

4280 E 14th Street  
Des Moines, IA 50313  
(515) 266-2268



Manufacturer of fish cleaning stations. Our Barracuda series excels at quietly, efficiently and completely disposing of hard-to-process fish.  
**CONTACT:** Niki Albaugh, Marketing Manager  
[sales@qcec.com](mailto:sales@qcec.com)  
[www.qcec.com](http://www.qcec.com)  
**FAX:** (515) 266-0243

IACCB is pleased to welcome our newest Preferred Vendor Member – **Quality Control Equipment Company of Des Moines!** QCEC specializes in fish cleaning stations and other high-quality equipment – in business since 1960. They become our 30<sup>th</sup> Preferred Vendor Member on board for 2016! You can find links and information about QCEC, and all other Preferred Vendors on our website via the **IACCB** link at the bottom of any page on [mycountyparks.com](http://mycountyparks.com)

## C.J. HUGHES DEPARTS FOR I.D.N.R.



For the past 8.5 years, C.J. has served as the Director of the **Monroe CCB**, and for the past three as President of the **CCPOA of Iowa**. He has “jumped ship” to the Iowa Dept. of Natural Resources – filling a new Park Ranger position that includes Honey Creek State Park, and a couple of nearby ATV parks. He will begin his new duties on December 16<sup>th</sup>. We wish C.J. and his family well on their new adventure, and know that he will not be a stranger to us! Nick Beek (Plymouth) has assumed the leadership role for the CCPOA – moving up from his position as V.P. of the association. Contact for Nick: [nbeek@co.plymouth.ia.us](mailto:nbeek@co.plymouth.ia.us)



<http://www.mycountyparks.com/Jobs/Default.aspx>

1. **LEE Co. – Naturalist**
2. **DICKINSON Co. – E.E. Coordinator/Naturalist**
3. **HENRY Co. – Assistant Naturalist**
4. **APPANOOSE Co. – Conservation Director**
5. **HANCOCK Co. – Park Ranger**
6. **TEMPORARY POSITIONS – 1 opportunity listed on website**



 Full Time Employment  
 Seasonal/Part-Time – On website

